

NATIONAL LAW UNIVERSITY AND JUDICIAL ACADEMY, ASSAM

PROGRAMME: B.A., LL.B (HONS)FYIC

DETAILS OF COURSE OFFERED

ODD SEMESTER (IX)— ACADEMIC YEAR :.....

SL. NO.	COURSE CODE	COURSE TITLE	L	T/ P	CR	СН
1	BL	Basics of	4	1	4	
	905.10	TRADEMARK				
	IPR,	AND				
	SP 1	GEOGRAPHICAL				
		INDICATION				

- A. CODE AND TITLE OF THE COURSE: BL905.10, BASICS OF

 TRADEMARK AND GEOGRAPHICAL INDICATION
- B. COURSE CREDIT: 4 (TOTAL MARKS 200)
- C. MEDIUM OF INSTRUCTION: ENGLISH
- D. COURSE COMPILED BY: DR. THYWILL SUSNGI, GUEST FACULTY OF LAW, IPR.
- E. COURSE INSTRUCTOR:

1. Course Objectives

The main objective of the course are as follows:

- To develop the basic understanding of the principles and essentials features of trademark and Geographical Indication.
- To provide comprehensive understanding of trademark and geographical indication laws in India, through theoretical learning and cases.
- To gain insight into legal frameworks, procedures and principles governing trademarks and geographical indications.

2. TEACHING METHODOLOGY

- Lecture-cum-discussion method.
- Interactive classroom teaching with the aid of practical approach for value-based learning.
- Article based discussion
- Case study and analysis of landmark and latest case laws.

3. Course Learning Outcome

- On successful completion of this Course, a student should be able to understand the basic concepts and fundamental principles as of trademarks and geographical indications and its practical utility.
- The student should be able to develop strategies for effective managing and enforcing trademark and geographical indication rights.
- The student should be able to analyse trademark and geographical indication disputes, including infringement cases and apply relevant legal principles.

4. Course Evaluation Method

Students will be assessed through continuous evaluation requiring the students to submit and present allotted projects and appear in the mid-semester and end-semester examination. All examinations are compulsory and no exemption is allowed in order to complete the course successfully.

Mid semester exam: 30 marks End semester exam: 70 marks

5. DETAILED STRUCTURE OF THE COURSE (SPECIFYING COURSE MODULES AND SUB-MODULES)

MODULE I: Introduction to Trademarks and Geographical Indications

- 1.1 Overview introduction of Trademarks and Geographical Indications.
- 1.2 Definition and significance of Trademarks and Geographical indications
- 1.3 Evolution of trademark and geographical indication laws in India.
- 1.4 International conventions and agreements related to Trademarks and Geographical Indications.

MODULE II: Trademark Law

- 2.1 Legal framework: The Trade Marks Act, 1999.
- 2.2 Criteria for trademark registration:
 - 2.2.1 Distinctiveness and types of Trademarks
 - 2.2.2 Arbitrary, suggestive, descriptive, and generic;
 - 2.2.3 Secondary meaning and acquired distinctiveness;
- 2.3 Procedure for trademark registration and Examination
- 2.4. Grounds of refusal and opposition proceedings
- 2.5 Rights conferred by trademark registration.
- 2.6 Passing-off & Infringement
 - 2.6.1 Non-traditional Trademarks
 - 2.6.2 Sound, colour, shape, scent, hologram.
- 2.7 Remedies for trademark infringement.

MODULE III: Geographical Indications Law

- 3.1 Legal framework: The Geographical Indications of Goods (Registration and Protection) Act, 1999;
- 3.2 Procedure for Geographical Indication registration and examination.
- 3.3 Rights conferred by geographical indication registration
- 3.4 Protection of geographical indication against misuse and infringement
- 3.5 Enforcement mechanisms of geographical indications.

MODULE IV: Trademark and Geographical Indication Enforcement

- 1.1 Comparison between GIs and Trademark Laws
- 1.2 Anti-counterfeiting measures and border enforcement
- 1.3 Case studies and practical examples of trademark and geographical indication enforcement.

1.5 Emerging trends in trademark and geographical protection.

6. PRESCRIBED READINGS

Students are advised to go through the recent editions of the recommended books

- 1. Law relating to Intellectual Property Rights by V.K. Ahuja.
- 2. Handbook on the Geographical Indications (With Special Focus on North-East Region) by Prof. (Dr.) V.K. Ahuja *et.al*.
- 3. Intellectual Property Law and Practise by Elizabeth Verkey
- 4. Intellectual Property Law by P. Narayanan
- 5. Law relating to Intellectual Property Rights by M.K. Bhandari
- 6. K.C. Kailasham & Ramu Vedaraman, Law of Trade Marks & Geographical Indications, LexisNexis butterworths.
- 7. Latha R. Nair & Rajendra Kumar, Geographical Indications-a search for identity, butterworths.
- 8. The Trade Marks Act, 1999
- 9. The Geographical Indications of Goods (Registration and Protection) Act, 1999.
- 10. Intellectual Property Law-I, Trademarks, Designs & Geographical Indications by Deepak Singh.